

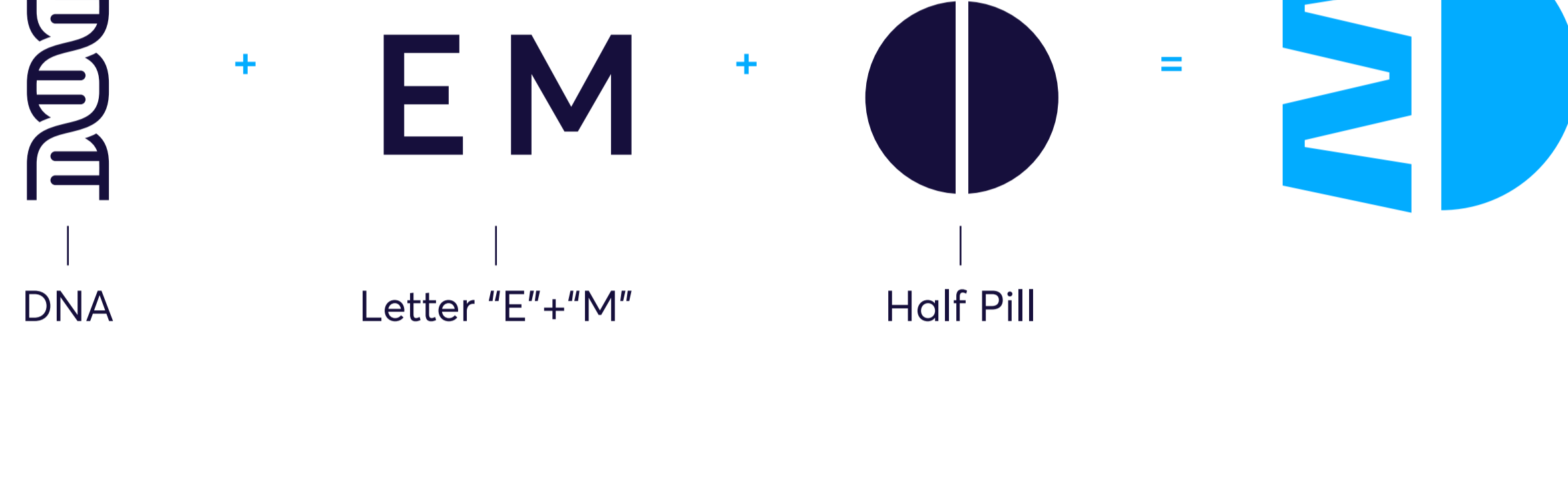
Pharmaceuticals have undoubtedly made our world a better place, ensuring longer and healthier lives.

Enviromed is a program that it aims to offer (via extensive monitoring campaigns & scientific studies) information regarding occurrence of pharmaceuticals in the environment, their persistence, environmental fate, and toxicity (via in-vitro & in-vivo models) as well as application of in-silico methods to provide information about the basic risk management and fate prediction in the environment.



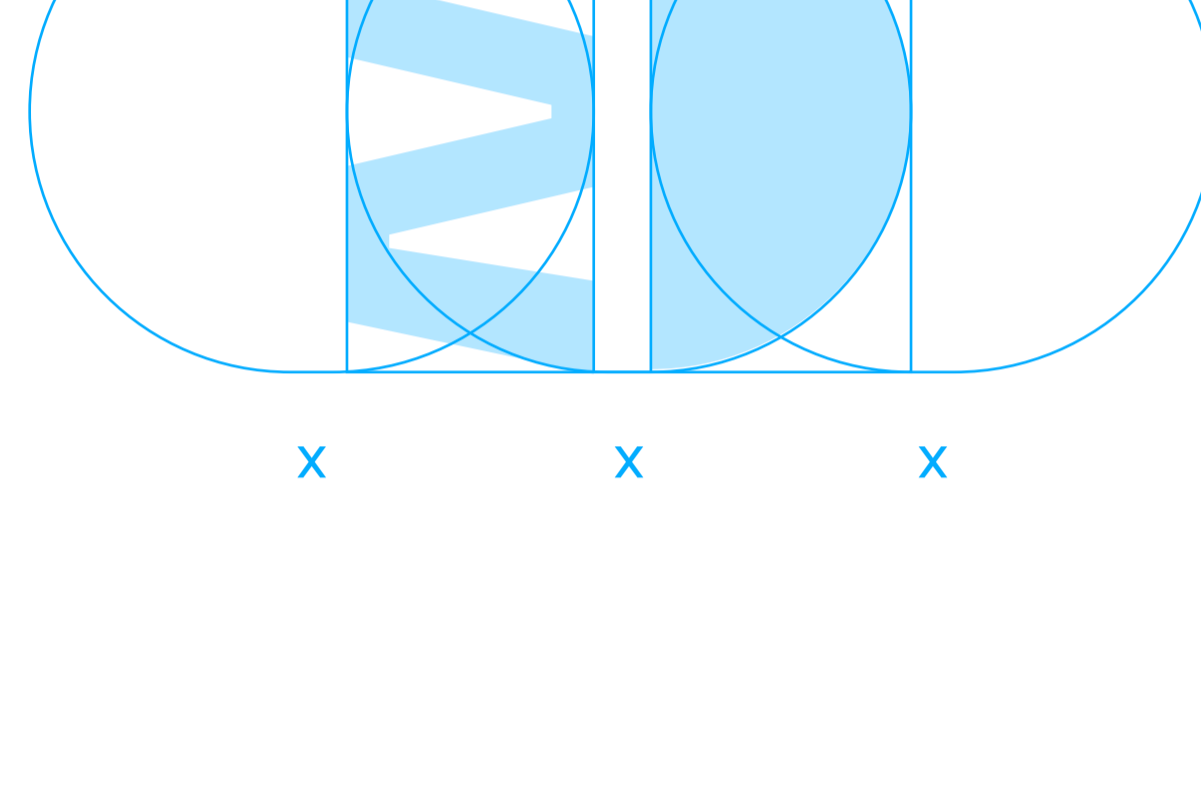
Logo Mark

Meaning



Logo Mark

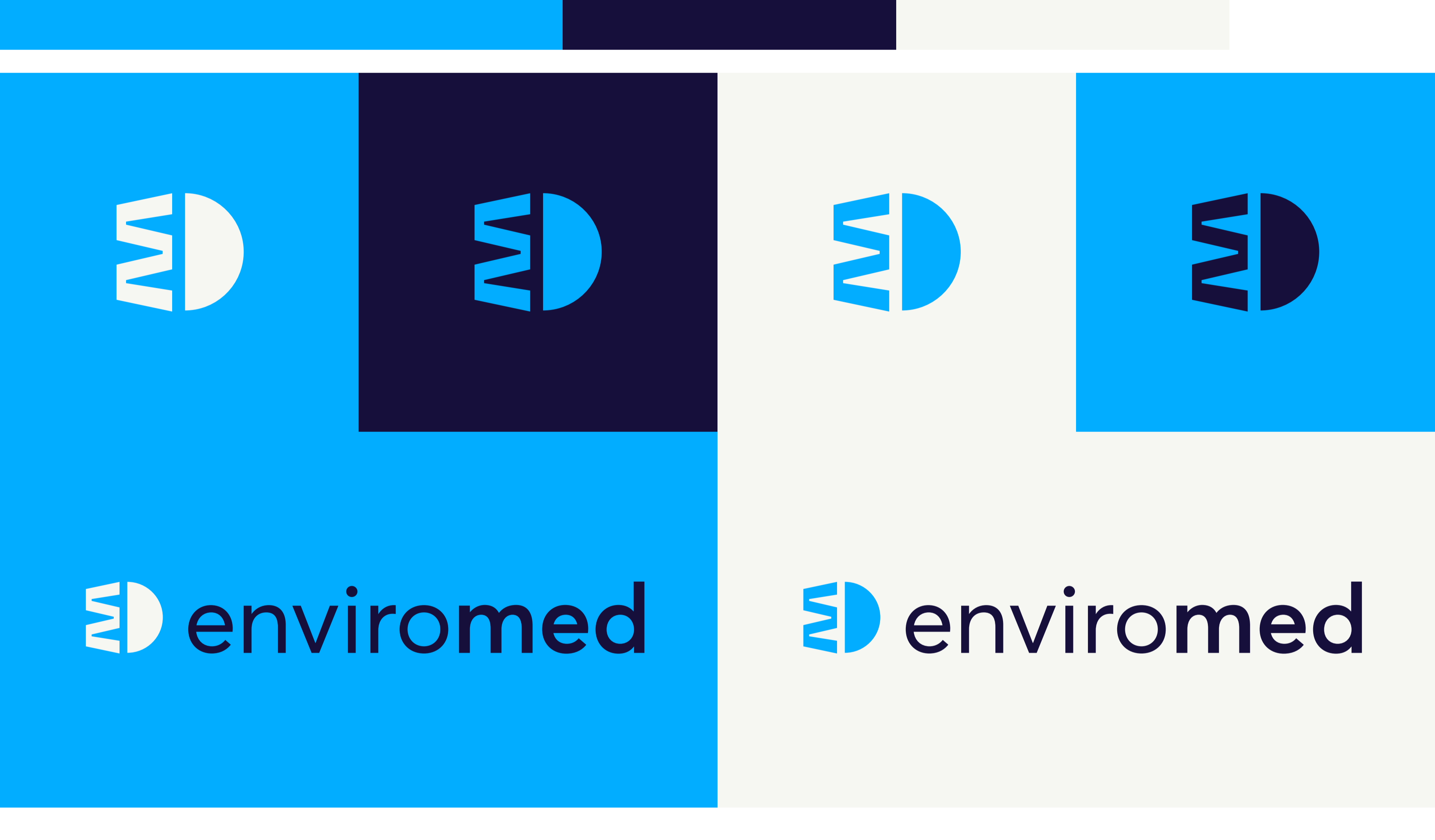
Construction



Color Palette

Main colors

Light Blue	Deep Blue	Off White
CMYK 66, 19, 0, 0	CMYK 99, 98, 41, 51	CMYK 2, 1, 3, 0
RGB 2, 173, 255	RGB 22, 15, 60	RGB 247, 247, 244
HEX #02ADFF	HEX #160F3C	HEX #F7F7F4



Color Palette

Secondary colors

Fluo Green	RGB 220, 250, 108
CMYK 18, 0, 72, 0	HEX #DCFA6C

Social Media

Instagram



Typefaces

Averta Std

Averta is a geometric sans serif family made by the award-winning designer Kostas Bartsokas. The typeface has a simple, yet appealing, personality. The purely geometric rounds, open apertures, and its low contrast strokes manage to express an unmoderated, straightforward tone resulting in a modernist, neutral and friendly typeface.

I'm Averta Std and this is the official font of the brand.

LIGHT
REGULAR
REGULAR ITALIC
BOLD
BOLD ITALIC

Averta Std Regular
A B C D E F G H I J K L M
N O P Q R S T U V W X Y Z
a b c d e f g h i j k l m n o
p q r s t u v w x y z
0 1 2 3 4 5 6 7 8 9
& @ £ % { } ? ! * ' " , . : ;

Averta Std Bold
A B C D E F G H I J K L M
N O P Q R S T U V W X Y Z
a b c d e f g h i j k l m n o
p q r s t u v w x y z
0 1 2 3 4 5 6 7 8 9
& @ £ % { } ? ! * ' " , . : ;